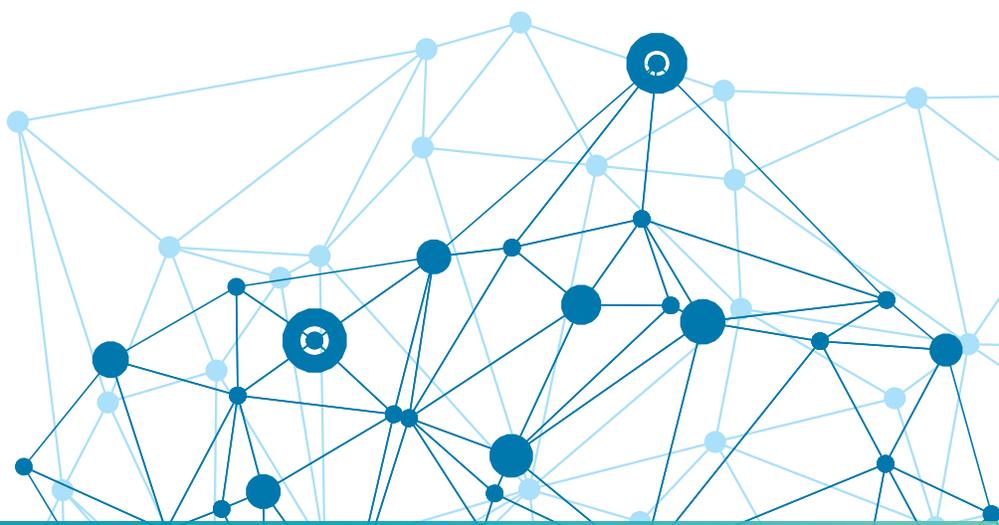


Argus at a Glance

We synthesize data to
create actionable insights.



Argus helps customers understand, analyze, and address the many critical challenges facing the financial services industry today.

We use our vast proprietary data assets to develop transformative predictive analytics and models.

Argus, a Verisk business, is a leading provider of intelligence, decision support solutions, and advisory services to financial institutions across the global commerce ecosystem. Our clients include more than 50 top U.S., Canadian, and other international financial organizations, regulators, payment providers, merchants, and media.

Argus is the leading source of segment-level portfolio management benchmarking data, analytics, models, and advisory services. We maximize value delivery to clients by combining proprietary data sets, cutting-edge software and analytic tools, domain expertise, and our unique results-oriented approach.

Customers worldwide use our services for tailored data management solutions that include business intelligence platforms, profile views, mobile data solutions, enterprise database services, and fraud risk scoring algorithms for marketing, fraud, and risk mitigation. Our clients gain competitive advantage from our exclusive focus on leveraging global best-in-class analytics and methodologies to help achieve their business and regulatory objectives.

Link, combine, and aggregate trillions of data points in new ways.

125+

worldwide clients that gain a unique view into customer spending to increase relevance and wallet share

\$5.4T

of consumer spending and 125B unique transactions tracked each year

\$5T

of bank assets across more than 40 countries analyzed for loss forecasting, capital planning, and regulatory submissions

1.5B

account-level records documented for consumer credit, debit, and savings accounts covering more than 10 years and studies in 7 countries

125M

consumers targeted with custom digital solutions covering \$1.2T of annualized spend

100+

models of consumer behavior across the customer life cycle identified to enhance prospecting, acquisition, and relationship management



ARGUS

A Verisk Business

Tailored Products and Services

Portfolio Management Benchmarking

Publications, driven by industrywide account data, that aggregate competitors' product, performance, and profitability information

Advisory Services

Best-in-class strategies, industry information, and expertise that help clients make better business decisions through ongoing strategic and revenue-generating engagements

Data Hosting Solutions

Software applications and data warehousing solutions that bring data and information to our clients' fingertips—hosted by Argus, clients, or cloud providers

Risk Forecasting and Regulatory Reporting

Proprietary data models, software applications, and strategic support for risk forecasting, preparation of data files for required regulatory reporting, and demonstration of adequate capital and compliance to help meet regulatory standards

Models for Marketing and Risk Management

Highly customized statistically derived algorithms that help clients optimally align products and promotions to prospects and customers, identify fraud, and mitigate repayment and capital risk

Media Analytics Solutions

Approaches that measure and can improve the effectiveness of advertising through television, radio, and digital channels

Retail and Merchant Analytics

Advanced tool sets, applications, and insights that card issuers, their merchant partners, and acquirers can use to address industry challenges and deliver access to unique, actionable data and competitive intelligence

Global Reach. Local Touch.

At Argus, we offer portfolio management benchmarking, scoring, analytics, and custom solutions to clients in countries across the globe.

Our portfolio management benchmarking solutions are now available in Australia, New Zealand, Malaysia, Singapore, and other locations throughout Asia. We've also expanded to Brazil, Mexico, and the United Arab Emirates to complement existing products and services available in the United States, United Kingdom, Ireland, and Canada.

Wherever you are, best-in-class Argus analytics and insights are nearby.

Where could new insights take your business?

Let's talk about it.

+1 914 307 3100 [Americas](#)

+44 (0) 207 337 4221 [Europe](#)

+61 2 9048 8801 [Asia Pacific](#)

argusinformation.com

argus.communications@argusinformation.com

© 2017 Argus Information & Advisory Services, LLC
A Verisk business. All rights reserved.



ARGUS

A Verisk Business